

Five Reasons to Drive Electric.

When you consider the cost of a new vehicle you may only think of the price tag. But electric vehicles can save you thousands on your ownership costs over equivalent conventional gas vehicles and they help us reduce our environmental footprint.



Save on Fuel

Depending on the price of electricity and your driving habits, battery-only electric vehicles may cost around \$500 per year to fuel compared to over \$2,000 in gas costs for an internal combustion engine.



Save on Routine Maintenance

No tune ups, no oil changes, and none of the associated costs. Regular maintenance for EVs across Canadian households is, on average, half of what it costs households with gas-powered vehicles.



Save on Life Cycle Maintenance

An EV only has about 20 moving parts compared to 2,000 on a gas-powered vehicle. That means fewer trips to the garage and fewer unexpected costs over the life of the vehicle. **Source NBPowr** ¹



Lower Environmental Impact

Switching to an electric vehicle can reduce your CO2 driving emissions by approximately 80%, lessening our contribution to climate change, extreme weather events, and smog-related health problems.



Qualify for thousands of dollars in incentives

The Canadian Federal government offers up to \$5,000 for electric vehicle purchases. In Québec, electric vehicles qualify for up to \$7,000 in incentives. In British Columbia, they qualify for up to \$4,000 in incentives. You can stack federal and provincial incentives to take full advantage of them.

To learn more about Canada's electric vehicle incentives, visit **Government Incentives** ²

Plug'n Drive, in collaboration with Clean Air Partnership, also offers a \$1,000 incentive on used electric vehicle purchases. To learn about the Used EV Incentive program, visit: **Used Electric Vehicles** ³

1: <https://www.nbpowr.com/en/products-services/electric-vehicles/benefits-of-evs>

2: <https://www.plugndrive.ca/electric-vehicle-incentives/>

3: <https://www.plugndrive.ca/used-electric-vehicles/>